



Over 1,100 locations in 44 states and 20-plus countries:

Bahrain • Canada • China • Egypt • Greece  
 Honduras • Hong Kong • Indonesia • Ireland  
 Japan • Jordan • Kuwait • Lebanon • Malaysia  
 Mexico • Northern Ireland • Oman • Philippines  
 Poland • Qatar • Saudi Arabia • Singapore  
 South Korea • Taiwan • Thailand  
 United Arab Emirates • United Kingdom  
 USA • Venezuela



## PRETZEL PERFECTION IS WHAT WE DO.

Despite the current economic climate, there are companies that are poised for success and looking to invest for continued growth. Auntie Anne's, the world's largest hand-rolled soft pretzel franchise, falls in this category.

Over the last 23 years, Auntie Anne's has built its brand on the foundations of quality products, exceptional customer service, attractive and efficient stores, and the fun activity of pretzel making. Perhaps most compelling about Auntie Anne's is consumers' frequent use of the word "love" when describing the brand.

Auntie Anne's is here for the long-term and seeks high-caliber franchisees to continue worldwide growth. Through menu innovation, Auntie Anne's is providing on-the-go snack and meal options to meet consumers' needs while staying focused on strategies to drive sales. At Auntie Anne's, we're all about rolling out pretzel perfection.

## ROLLING IN RECOGNITION:



FranSurvey®  
 World-Class Franchise®



Airport Revenue News (ARN)  
 Nominee for Best Franchisor | 2010



Franchise Business Review  
 Franchisee Satisfaction Awards  
 Best in Food Category



Entrepreneur  
 Franchise 500 | #1 in Pretzel Category  
 America's Top Global Franchises | #43  
 Fastest-Growing Franchises | #59

## FLEXIBLE DESIGN AND STORE OPTIONS:



GREECE

### IN-LINE STORE

- 25-40 square meters
- Minimum of 20 square meters
- Flexible designs to accommodate various spaces



THAILAND

### BAKING KIOSK

- 16.76 square meters with utilities
- Additional 18.6 square meters (with utilities) needed for offsite storage



UNITED ARAB EMIRATES

### SATELLITE RETAIL UNIT (SRU)

- 7.5 square meters
- Flexible designs
- Square and linear models

# THE PATH TO PRETZEL PERFECTION

